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The Villa Park Evergreen Co.

520 South Princeton Ave Villa Park • Illinois •



SPRING 1951



A Japanese upright Yew growing in our nursery



Ponderosa Pine

This Pine has the longest needles of any Pine. It is undoubtedly the best of the three leaf Pine. It's form of growth is usually pyramidal. Color of foliage is a pleasing dark green. A perfectly hardy tree of rapid growth. Suitable for specimens, groups and screens.

Transplanted trees -- 12 inches high

3 for only \$ 1.00 ----- Postpaid.

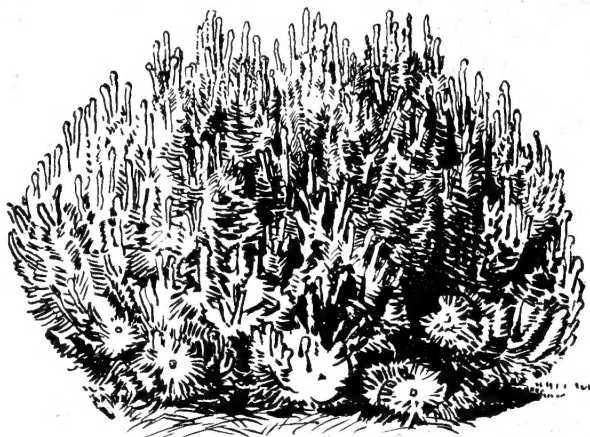


Scotch Pine

If you want a fast growing evergreen plant a Scotch Pine. This splendid tree is very hardy, grows fast and withstands heat and dry weather. The Scotch Pine adapts itself to the most difficult conditions of soil, climate and trying exposure. A very handsome tree.

Transplanted trees -- 12 inches high

3 for only \$ 1.00 ----- Postpaid.



Dwarf Mugho Pine

Here is some more good news. The real dwarf Mugho Pine is available again. The seed came from the mountains of Middle Europe, the home of the Mugho Pine. There is no better dwarf evergreen than the Mugho Pine. A hardy evergreen of distinctly round and compact form.

The trees we offer are transplanted and measure about 6 inches.

4 for only \$1.00 postpaid



Telephone: Villa Park 898-R

Visit our Salesground

If you live near Chicago, Illinois we extend a hearty invitation to visit our salesground. Our new nursery is located on U.S. Highway 30 also known as Roosevelt Road, about 20 miles west of Chicago, or to be more specific, 4 miles west of Wheaton. Here you will be able to pick up at any time during the planting season some nice bargains in small and large evergreens.

Our Colorado Blue Spruce Offer

3



The Color of the Colorado Blue Spruce

The color of the Colorado Blue Spruce is similar to the bloom or sheen on a grape of plum. It is a powdery substance that can be wiped off the needles. This accounts for the trees losing color after a hard winter of snow and ice. The new growth again shows the blue color. It must be remembered that only a certain percentage will grow into blue shiners.

In young trees the color is less distinct, but should get more pronounced as they grow older. Because of this we cannot guarantee the ultimate color and your order is only accepted with this understanding. We mention these facts so that our customers will not be disappointed upon delivery of the trees.

We offer:

Twice transplanted trees
6 years old, bushy
Average height 12 inches

2 for only \$1.00
Postpaid

We urge you

to order as soon as possible.
Last Spring we were unable to
fill several hundred orders.

Order
Now

Dwarf Iris Collection



No garden is complete without this most satisfactory of garden plants. Very floriferous and with a wide range of colors they combine especially well with other perennials in beds or borders, along fences, walls and pathways.

Aurea.....Yellow
Cyanea.....Purple
The Bride.....White

All 3 only 50¢ Postpaid

Blue Pfitzer Juniper.



Here is a new type of the Pfitzer Juniper. The foliage is of a distinct blue color. Form of growth is the same as that of the green Pfitzer Juniper. The landscape use of the Blue Pfitzer Juniper are many: low entrance planting, foundation planting, specimen planting and many others. Very scarce and our supply is limited.

We offer twice transplanted trees, 12-15 inches high, ready to grow fast.

Each: 80¢ ----- 2 for \$ 1.50 Postpaid.

Andorra Juniper.



The Andorra Juniper is a new variety of spreading Junipers which has become quite popular. Summer and spring color is bright green. In fall and winter a purple hue spreads all over the plant. Can be used in foundation plantings, as a border plant or where a low planting is desired. Very hardy.

We offer field grown, twice transplanted trees, about 8-10 inches.

Each: 55¢ ----- 2 for only \$ 1.00.

Golden Pfitzer Juniper.



This new golden form of the well known Pfitzer Juniper is one of the newer beautiful plant creations. The foliage comes out a clear canary, golden yellow. It loses some of its bright color during the summer, but in fall the golden color appears again. Be sure and include this novelty in your planting.

Twice transplanted trees, field grown 12-15 inches.

Each: 80¢ ----- 2 for \$ 1.50 Postpaid.

Mordens Pink.



Mordens Pink (Lythrum), is one of the most beautiful new flowers. It grows 2-3 feet high and blooms continuously from June until early fall. Flowers are of a rich deep pink. It is such an attractive flower that utter strangers passing by have asked what the brilliant flowers were. Do not miss this novelty for your garden.

We offer strong field grown plants, ready to bloom the first season.

Each: 40¢ --- 3 for only \$1.00 Postpaid.

Norway Spruce

A well-known tree of great hardiness. A favorite because of its rapid growth, dense deep green foliage and graceful form. Fine for specimen, group or windbreaks.

Twice transplanted trees
12-18 inches high

2 for \$ 1.15 Postpaid.



Black Hills Spruce

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No finer Spruce can be found than the Black Hills Spruce. Grows very compact. Color is a rich green, some dense blue. Fine for lawn specimen. Ideal Christmas Tree.

Twice transplanted trees
10-12 inches high

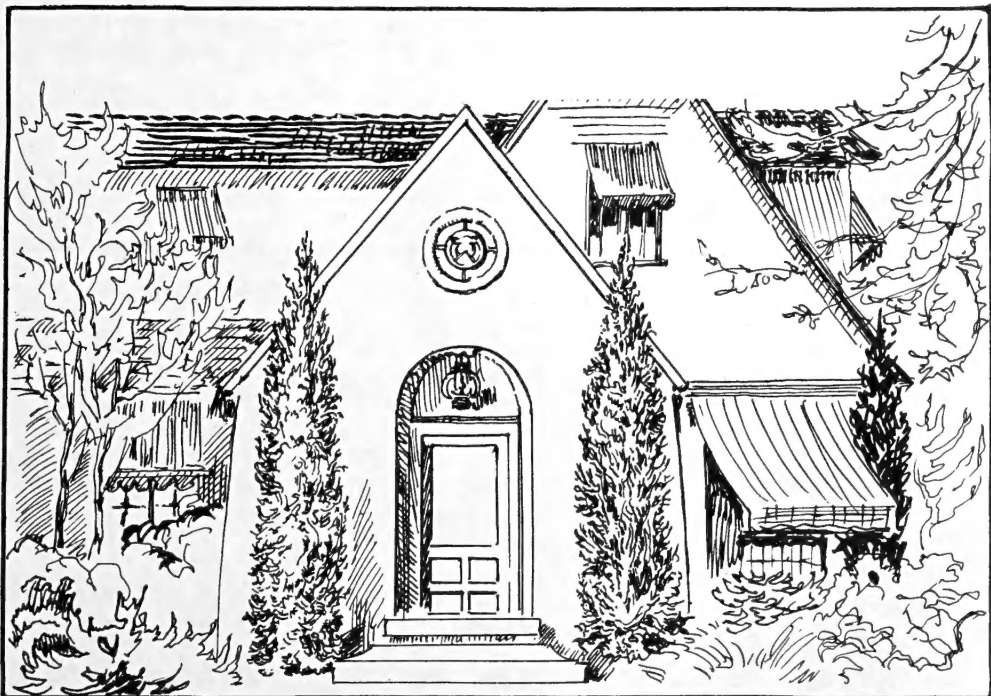
2 for \$1.00 Postpaid



Silver Juniper

One of the most beautiful evergreens is the Silver Juniper. This tree grows into a tall, narrow compact column. It has the same silvery blue color as the Colorado Blue Spruce, contrasting pleasantly with other evergreens. Fine for the foundation, doorstep or formal garden.

12-18 inches high -- 2 for only \$ 1.15 Postpaid



Irish Juniper.

The Irish Juniper is one of the most popular erect-growing evergreens, forming a highly decorative slender column. The foliage is of blue-green color. No better evergreen can be found where space is at a premium, and where regularity and neatness is desired. A very slender narrow type has been developed in the last few years which is superior to the ordinary Irish Juniper. It is this new type we offer.



We offer:

Heavy trees

Ready to grow fast

About 15 inches high

Each: 85¢

2 for \$ 1.60

3 for \$ 2.25

**VISIT OUR SALES GROUNDS AT ROOSEVELT
ROAD 4 MILES WEST OF WHEATON.**

Spiny Greek Juniper.

Here is a real bargain. The Spiny Greek Juniper is of dense symmetrical growth with bluish spiny foliage. It adds a touch of color to the planting. Conical in shape and of very slow growth. A choice evergreen for the Rockgarden, for formal planting or for accents or other situations where small or dwarf evergreens are required.

We offer heavy trees- 15 inches.

Each: \$ 1.00



Alberta Dwarf Spruce.

This Dwarf Spruce is of very slow growth, hardly more than one-half inch a year. Its form of growth is very narrow, pyramidal. It is thickly covered with short, close set twiggy branches and clothed in grass green leaves. Ideal for the Rockgarden, on terrace or for formal effects. Perfectly hardy and able to withstand severe cold.

6-8 inch trees. 2 for \$ 1.00



Virginia Juniper

A graceful columnar evergreen. Leaves are bright green or bluish green in summer. In winter they assume a darker color. One of the most prized of native trees. It transplants very easily, not particular as to soil. Withstands hot, dry conditions. Trims easily to any size or shape. One of the hardiest of evergreens.



The landscape uses of the Virginia Juniper are many: Foundation plantings, specimens, on both sides of gates, windbreak or tall hedge and many others.

The trees we offer are of an especially hardy strain: called the Platte River Virginia Juniper. They are twice transplanted, bushy trees and about 15 inches high.

2 for only \$1.00
Postpaid

Globe Arbor Vitae.

A dense global plant. Never grows tall. Foliage is dark green of lace-like appearance. Fine for the foundation planting or entrance.

Heavy plants ----- 10-12 inches

Each: 80¢ ----- 2 for \$ 1.50



Pyramidal Arbor Vitae.

A tall slender evergreen. Often planted in pairs at entrance or gates. Stands shearing very well. One of the most popular evergreens.

Heavy plants ----- 15-18 Inches

Each: \$ 1.00



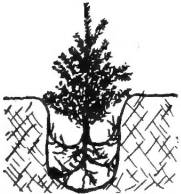
Planting Directions



Pail of muddy water to cover the roots.



Tree planted right, it will live.



Tree planted too low, it will die.

The fine rootlets of the young trees are very delicate and may be seriously injured even by a few minutes exposure to the sun or drying winds. It is therefore best to keep the trees in an ordinary pail with enough muddy water to cover the roots. Trees should not be kept lying on the ground while the hole is being dug.

The hole should be made large enough to receive the roots without cramping them. The roots are inserted in the hole, spread out and loose soil tamped with the hands. The tree should be set upright and planted to the same depth at which it grew in the nursery. This depth is indicated by a ring of light bark around the tree at ground level.

A test of proper planting is to give each tree a slight tug after setting. If the tree pulls up, it is not properly set. Failure to set the tree firmly and at the right depth usually results in stunting or death.

After the tree is planted it should be watered and judicious watering should be done at least once each week, especially during the first year. Before the ground freezes solidly, an especially good watering should be given. This freezes the roots wet and prevents the drying out of the foliage. Even during the winter, if there is no snow on the ground, an occasional watering should be given. If the Spring is dry, watering should be kept up.

After the ground is frozen, newly planted evergreens should receive a heavy mulch of either dead leaves or straw, 8-10 inches deep. A mulch of this kind holds the frost in check and prevents heaving out, due to alternating freezing and thawing. Weight the mulch down with dirt or boards to prevent the wind from blowing it off during winter.



Tree planted too high, it will die.



Roots are cramped, tree will die.



Cultivate often, it preserves moisture.

To Our Friends Old and New

Our evergreens can be successfully transplanted in spring and in fall. The spring planting season starts early in April and lasts until the middle of June. Fall planting starts early in September and lasts until the ground freezes solidly.

Our trees are shipped with the roots packed in damp moss and wrapped in waterproof paper. Shipment will be made in proper time for planting.

If any stock proves untrue to name it will either be exchanged or purchase price will be returned. However in no case will we be responsible for any sum greater than the original purchase price.

We guarantee our trees free from disease and in best growing condition. We do not give any guarantee as to the growth of the stock. Climatic condition, your care and other factors over which we have no control will determine your success in growing any plant or tree.

No order accepted under one Dollar and please do not send stamps.

We will pay all shipping charges except where noted otherwise.

No complaint is entertained unless made within five days after receipt of trees.

Our catalogs contain detailed planting instructions, which we kindly ask you to follow carefully.

It is understood and agreed between the customer and ourselves that the purchasers order and our acknowledgment of its receipt, shall constitute a mutual acceptance of all terms and conditions mentioned in our catalog.